

DV Global Media

A premium audio content production and marketing service.
 Voiceovers, ads, custom messaging and more.

DV Global Media Rate Guide - March 2022

This guide provides basic **starting prices** for some of our most commonly requested projects. The final price may vary depending on the requirements, timeline, number of voice actors and other details of your project. Please contact us for a quote. Amounts are quoted in USD. Rates may change so you can find our current rate guide at dvglobalgroup.com/media.

Standard Voiceover Ad Recording for use on television, radio, digital media, internet, internal corporate projects. 1 minute maximum or approximately 150 words. <ul style="list-style-type: none"> No music, or client provides music Includes 1 free change, not exceeding 20% of the total word count 3 days or less standard delivery with high quality MP3 audio file. Rush delivery available upon request High quality WAV file available upon request 	\$400
DV Global Media selects and provides appropriate music, and performs final edit and mix for a distribution ready sound.	+ \$150

Short dubplate or Punch-in (30 words max) Example: "You're listening to 105.3 FM the Buzz, the house of rock and pop."	\$100
Voiceover for video projects, audio guides, movies and other projects	Request Quote
Copywriting - Take your raw ideas and craft them into a powerful effective message with the right wording to reach your audience and generate sales	Request Quote
Custom voice character for recurring campaign	Request Quote

Rights of Use

Client receives rights of use for one year from the recording of the piece, except for pieces for INTERNET where the rights do not expire. Project that include distribution via internet or digital media may carry an additional fee as rights do not expire. For renewal of rights of use in general, except INTERNET, the client will pay 50% of the original invoice per year to be renewed.

If after the invoice is issued for a voiceover, which was originally intended only for a specific use, and the recorded content appears on the internet, a new invoice will be issued to the contracting party for an additional US\$500.00 (usage rights). Voiceovers that were not aired will pay 50% of the total cost of the invoice.

Recording and Edits

From the second re-recording onwards, 50% of the fee will be charged for each additional re-recording, as long as the piece is not aired. If the adjustment is in a piece that has already been aired, the full fee will be charged. DV Global Media may offer a reduced fee for minor edits.

Standard Payment Terms

50% deposit required to commence work. The remaining balance is due before delivery of the final broadcast ready files. A draft quality version is provided to the client for approval before delivery of the final files.

These rates do not include taxes or money transfer costs, which are borne by the client.

Some projects may require initial custom sample audio clips as examples for the client to decide on tone and style. We may charge up to a \$150 fee for these clips. This amount may count toward payment of the final invoice if the project proceeds. If the project does not proceed, that amount is not refundable.

To request a quote, ask questions, or discuss your next project please contact us using information below or visit our website dvglobalgroup.com/media.

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